

## **PROPOSAL CRITERIA**

Seed grants can be requested for up to \$25,000 per year for no more than two years.

All proposals must show:

- a clearly stated objective(s), a plan of work that addresses the objective(s) and a listing of expected outcomes and deliverables
- how seed funding approved through this program will be matched on at least a 5:1 basis to support the establishment and/or sustainability of the proposed project
- that the project does not support or duplicate an existing project or otherwise support activities that are part of an organization's normal operation

Strong proposals will also show:

- partnerships with campus, business or community organizations, and how knowledge will be transferred or applied to these entities to attain the specified entrepreneurial objectives of the proposal
- continuation of the project beyond the period of the seed grant funding
- support of people and projects rather than facilities or capital expenditures.

## **PROPOSAL REVIEW**

OCR has created a Statewide Seed Grant Proposal Review Committee to assist in evaluating proposals. The review committee will evaluate proposals based on:

- the merit and relevance of the proposed plan of work, milestones and outcomes as related to project objectives
- the potential to have significant impact on awareness of and access to entrepreneurship
- the significance of the need documented in the project proposal
- compliance with the Proposal Criteria and Guidelines

The committee will also consider the geographic distribution of proposals and the breadth of activities across Wisconsin in making funding decisions.

## **TO SUBMIT A PROPOSAL**

Follow the guidelines for proposals. Please send six signed copies (only one original signature is required) of the proposal to:

Office of Corporate Relations  
455 Science Drive, Suite 230  
Madison, WI 53711  
Attention: Statewide Seed Grants

**Proposal deadlines:**

Proposals are reviewed four times per year, and may be submitted for any review session.

Deadlines are:

January 30

April 30

July 30

October 30

### **PROGRAM INFORMATION**

Further questions should be directed to:

Allen Dines, Assistant Director

Office of Corporate Relations

Phone: 608- 263-2840

Fax: 608-263-2841

info@ocr.wisc.edu