

ENTREPRENEURSHIP INVENTORY

Item	Hosting Entity	Web URL	Contact Person/Office	Email Address	Phone	On/Off Campus	Description
Bureau of Entrepreneurship within the state Department of Commerce	State Government	http://www.commerce.state.wi.us/MT/MT-FAX-0818.html		ED@commerce.state.wi.us.html	608-264-6141	Off Campus	Provides entrepreneurial assistance for small businesses. Advises small businesses on state and federal air pollution regulations and related compliance issues. Staffs the Small Business Ombudsman and Technology Transfer functions.
Business Organizations Seminar: Law & Entrepreneurship	Law School	http://www.bus.wisc.edu/weinertcenter/news/OutsideCourses.asp				On Campus	Course Number: LAW 953 - Recommended by Weinert Center students
Center for Retailing	School of Human Ecology	http://www.sohe.wisc.edu/departments/cs/secondTier.asp?ExtCat=25019&ExtCat2=25075&ToPlmg=	Jerry O'Brien			On Campus	The Center for Retailing Studies advances research and collaboration in retailing and consumer science between the business sector and the School. It serves as a resource library for faculty and retailing students
Contemporary Topics in MHR	School of Business	http://www.bus.wisc.edu/undergrad/majors/mhr_ent_app.asp				On Campus	Course Number: MHR 365 - Undergraduate Entrepreneur Elective
E-Business Technology, Strategy & Application	School of Business	http://www.bus.wisc.edu/weinertcenter/news/OutsideCourses.asp				On Campus	Course Number: OTM 671 - Recommended by Weinert Center students
E-Business Technology, Strategy & Applications	School of Business	http://www.bus.wisc.edu/weinertcenter/news/OutsideCourses.asp				On Campus	Course Number: 238-761 - Recommended by Weinert Center students
Entrepreneurial Finance	School of Business	http://www.bus.wisc.edu/undergrad/majors/mhr_ent_app.asp				On Campus	Course Number: FIN 457 - Undergraduate Entrepreneurship Core Course
Entrepreneurial Growth Strategies	School of Business	http://www.bus.wisc.edu/undergrad/majors/mhr_ent_app.asp				On Campus	Course Number: MHR 427/727 - Undergraduate/Graduate Entrepreneurship Core Course
Entrepreneurship Association	Student organization	http://www.uwea.com/	Tyler Leeper	info@uwea.com		On Campus	The Entrepreneurship Association is a student organization open to graduate and undergraduate students from all the schools in the University who are interested in entrepreneurship. The EA arranges interactive lunches, dinners and seminars with practising entrepreneurs, and provides assistance with finding internships and mentors.
Farm and Industry Short Course	Agricultural and Life Sciences	http://www.cals.wisc.edu/students/shortCourse/	Rick Daluge			On Campus	CALS offers the Farm and Industry Short Course every Winter for 17 weeks. The program is designed for farmers and persons in the Green Industry who need to attend school in the off season. This fall there are 140 students enrolled in the program.
Global Issues in Management	School of Business	http://www.bus.wisc.edu/undergrad/majors/mhr_ent_app.asp				On Campus	Course Number: MHR 403 - Undergraduate Entrepreneur Elective
Governor's Business Plan Contest	Wisconsin Technology Council	http://www.govsbizplancontest.com/	Joe Kremer	info@govsbizplancontest.com	608-442-7557	Off Campus	The mission of the contest is to encourage entrepreneurs in the creation, start-up and early-growth stages of high-tech businesses in Wisconsin. Participants have the chance to win seed capital and valuable services that will help them launch their businesses.
Graduate School Technology Transfer Grants	Graduate School	http://info.gradsch.wisc.edu/research/techtrfgrants/grantopps.html	Jane Sherewood			On Campus	Industrial and Economic Development Research (IEDR) & Draper Technology Innovation Fund (TIF)
Human Resource Management	School of Business	http://www.bus.wisc.edu/undergrad/majors/mhr_ent_app.asp				On Campus	Course Number: MHR 305 - Undergraduate Entrepreneur Elective
INSITE – Initiative for Studies in Technology Entrepreneurship	School of Business	http://www.bus.wisc.edu/insite/	John Surdyk	jssurdyk@wisc.edu		On Campus	The Initiative for Studies in Technology Entrepreneurship (INSITE) seeks to enhance the University of Wisconsin's impact on technology entrepreneurship by facilitating, creating and transmitting fundamental research related to technology entrepreneurship, as well as facilitating and encouraging leveraged curriculum and program development related to technology entrepreneurship.
Launching Entrepreneurial Advisory Programs (LEAP)	School of Business	http://www.bus.wisc.edu/leap/default.asp			608-262-3828	On Campus	Launching Entrepreneurial Advisory Programs (LEAP) provides volunteer advisory panels for women entrepreneurs to help enhance the growth, profitability and success of their Southcentral Wisconsin businesses.

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Leadership Certificate	College of Agricultural & Life Sciences	http://www.cals.wisc.edu/students/leadership#	John Klatt	jklatt@cals.wisc.edu	608-262-3003	On Campus	Pursuing the CALS Leadership Certificate will challenge you to develop your own approach to leadership, learn about yourself and gain an awareness of your skills and values, hone your interpersonal and teamwork skills, and consider the impact you want to have in your profession and community.
Leadership Certificate Program	Student organization office, Dean of Students	http://soo.studentorg.wisc.edu/certificate/index.htm	Renee Alfano Katie Rowley	leadership@das.wisc.edu		On Campus	The Leadership Certificate Program strives to capture University of Wisconsin's commitment to leadership, celebrate student impact on the campus and community, and continue purposeful learning inside and outside the classroom .
MIT Club of Wisconsin	Private organization	http://alumweb.mit.edu/clubs/wisconsin	Steve Roe, Lathrop & Clark	sroe@lathropclark.com	608-286-7151	Off Campus	MIT Club of Wisconsin is comprised of MIT alumni living in Wisconsin. The group is a frequent supporter and sponsor of entrepreneurship-related events and programs - often held on campus (e.g. Pyle Center, Fluno Center)
Negotiations	School of Business	http://www.bus.wisc.edu/undergrad/majors/mhr_ent_app.asp				On Campus	Course Number: MHR 628 - Undergraduate Entrepreneur Elective
Pre-College Enrichment Opportunity Program for Learning (PEOPLE) Program	School of Education	http://www.peopleprogram.wisc.edu/	Jackie DeWalt			On Campus	PEOPLE is a pre-college pipeline for students of color and low-income students, most of whom are the first in their families to potentially attend college. Their journey prepares them to apply, be successfully admitted and enroll at the University of Wisconsin-Madison.
Readings and Research	School of Business	http://www.bus.wisc.edu/undergrad/majors/mhr_ent_app.asp				On Campus	Course Number: MHR 399 - Undergraduate Entrepreneurship Core Course
School of Social Work - Leadership	Letters and Science		Sandy Kohn			On Campus	The School of Social Work seeks opportunities for innovation and provides leadership within the profession and the academic community.
Seminar: Organizational Issues	School of Business	http://www.bus.wisc.edu/undergrad/majors/mhr_ent_app.asp				On Campus	Course Number: MHR 470 - Undergraduate Entrepreneur Elective
Small Business Management and Entrepreneurship	School of Business	http://www.bus.wisc.edu/undergrad/majors/mhr_ent_app.asp				On Campus	Course Number: MHR 422/722 - Undergraduate/Graduate Entrepreneurship Core Course
Strategic Management	School of Business	http://www.bus.wisc.edu/undergrad/majors/mhr_ent_app.asp				On Campus	Course Number: MHR 423 - Undergraduate Entrepreneur Elective
Strategic Management in the Life and Engineering Sciences (SMILES)	School of Business					On Campus	Course Number: MHR 765 - Recommended by Weinert Center students
Students in Free Enterprise (SIFE)	Student organization	http://sife.rso.wisc.edu/	Stacy Knuth	sknuth@wisc.edu		On Campus	SIFE is a global service-learning organization dedicating to teaching the benefits of the free market system through the design and implementation of projects that fulfill five categories: market economics, success skills, entrepreneurship, financial literacy, and business ethics. At the end of the year, hundreds of SIFE teams compete at regional, national, and worldwide competitions. The competition is based on the impact and reach of our projects.
Students Uniting Business & Engineering (SUBE)	Student organization	http://www.engr.wisc.edu/studentorgs/sube/		sube@cae.wisc.edu		On Campus	SUBE organizes social and educational events for students interested in fields of business and engineering. Informal meetings with industry professionals on topics such as project management, entrepreneurship, e-Manufacturing, e-Commerce and Six Sigma are arranged. In addition, SUBE sponsors a bi-annual event titled Meet Your Future, holds an annual Consulting Seminar with top consulting firms, and organizes Brewer game trips and plant tours. Finally, SUBE provides networking opportunities and assists members in obtaining internships/ permanent positions through a resume book and contacts with SUBE alumni.
Technology Business Development Institute (TBDI)	School of Business	http://www.uwsbdc.org/technology/	Barry Roberts	broberts@bus.wisc.edu	608-263-0224	On Campus	A partnership of the Small Business Development Center and the School of Business, the TBDI provides seminars, counseling and related services to technology startups.
Technology Business Plan Competition - Burrill	School of Business	http://www.bus.wisc.edu/burrill/	John Surdyk	jssurdyk@wisc.edu		On Campus	The G. Steven Burrill Technology Business Plan Competition is an exciting opportunity that encourages student teams to develop and present technology-based business plans. The competition encourages cross-functional teams of UW-Madison students to compete for cash prizes for presenting the best plans.

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Technology Entrepreneurship (Contemporary Topics)	School of Business	http://www.bus.wisc.edu/weinertcenter/news/OutsideCourses.asp				On Campus	Course Number: MHR 765 - Recommended by Weinert Center students
The Management of Teams	School of Business	http://www.bus.wisc.edu/undergrad/majors/mhr_ent_app.asp				On Campus	Course Number: MHR 401 - Undergraduate Entrepreneur Elective
The Retail Leadership Symposium	School of Human Ecology		Jerry O'Brien			On Campus	Course Number: Consumer Science 501
The Schoofs Prize for Creativity & Tong Prototype Prize	College of Engineering	http://studentservices.engr.wisc.edu/innovation/index.html		innovation@engr.wisc.edu		On Campus	An annual competition open to all UW-Madison undergraduate students for creating and designing new inventions that meet a need for building a prototype of the invention.
The Undergraduate Business Leadership Council (UBLC)	School of Business	http://www.bus.wisc.edu/students/leaders/ublc.asp		ublc@lists.services.wisc.edu		On Campus	The mission of the Undergraduate Business Leadership Council (UBLC) is to build a partnership among School of Business undergraduate student organizations by providing a venue for their leaders to share ideas, successful practices and solutions while promoting cooperation among organizations and communication with administration.
The UW-Madison Small Business Development Center (SBDC)	School of Business	http://www.uwsbdc.org/	Neil Lerner		608-263-7680	Off Campus	The SBDC offers short courses covering a wide variety of subjects - Fundamentals, such as record keeping, taxes, legal issues and bank financing, to a comprehensive entrepreneurship training program. Programs specifically for science and technology businesses are provided, as well as programs on writing successful business plans.
Undergraduate Entrepreneurship Program	School of Business	http://www.bus.wisc.edu/mhr/UndergraduatePrograminEntrepreneurship.asp	Jon Eckhardt	jeckhardt@wisc.edu		On Campus	The entrepreneurship program is designed for business students who desire to acquire skills that would enable them to start a business at some point in their careers, as well as students interested in careers in venture capital, banking, and consulting for startup and small firms.
Undergraduate Symposium	Office of the Provost	http://www.learning.wisc.edu/ugsymposium/		ugradsymp@lssaa.wisc.edu		On Campus	The Undergraduate Symposium is an annual forum designed to showcase undergraduate students' creativity, achievement, talent, research, and service-learning across a spectrum of academic areas, including arts, science and humanities.
University Research Park (URP)	same	www.universityresearchpark.org	Paula Romeo	promero@wisc.edu	608-441-8000	Off Campus	The URP is a 280 acre research park 3 miles West of campus housing more than 100 companies, many of which are UW-Madison startups. The park provides high tech office and laboratory space for early stage companies.
Urban Entrepreneur Partnership-Milwaukee	Private organization	http://www.milwaukeeuep.ussourcelink.com/	Tina Kelly-Beckett	info@milwaukeeuep.com	414-264-2906	Off Campus	A non-profit organization in Milwaukee focused on fostering entrepreneurship in the urban community of Milwaukee.
UW-Madison New Business Startup Initiative	Office of Corporate Relations	http://www.ocr.wisc.edu/entrep/startup.html	Allen Dines	ajdines@wisc.edu		On Campus	The New Business Startup Initiative was established by the Office of Corporate Relations to help create, support and sustain new startup companies at the University of Wisconsin-Madison. The Initiative assists faculty, staff and students considering startup ventures based on UW-Madison research or based on ideas derived through their campus experience.
Venture Creation	School of Business	http://www.bus.wisc.edu/undergrad/majors/mhr_ent_app.asp				On Campus	Course Number: MHR 434/734 - Undergraduate/Graduate Entrepreneurship Core Course
WAGE Initiative: Contemporary Topics in Technology Entrepreneurship	Business	http://www.wage.wisc.edu/	Anne Miner			On Campus	Headed by faculty within the Initiative for Studies in Technology Entrepreneurship and the Agricultural and Applied Economics Department with funding from WAGE, this group examines world-wide efforts to create value through technology entrepreneurship.
Weinert Applied Ventures in Entrepreneurship (WAVE)	School of Business	http://www.bus.wisc.edu/weinertcenter/wave/	Dan Olszewski			On Campus	The Weinert Applied Ventures in Entrepreneurship (WAVE) Program selects twelve outstanding second year MBA students concentrating in Entrepreneurship and provides them with a yearlong applied practicum in starting and growing entrepreneurial businesses. The practicum involves a weekly seminar, hands-on work with start-up businesses and interaction with local and national experts on a variety of topics important to the education of budding entrepreneurs.
Weinert Center	School of Business	http://www.bus.wisc.edu/weinertcenter/	Dan Olszewski	weinertcenter@bus.wisc.edu	608-262-8640	On Campus	The Weinert Center is a resource for students interested in entrepreneurship. Students complete a concentration of programs in entrepreneurship and other related topics in preparation for roles as business owners and managers, venture capitalists, or consultants to smaller businesses.

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Wisconsin Alumni Research Foundation (WARF)	Same	www.warf.org	Craig Heim	cheim@warf.org		On Campus	WARF is a private non-profit foundation dedicated to supporting research at the university of Wisconsin Madison. WARF patents and licenses inventions coming out of UW-Madison and has a variety of programs and services relevant to formation of startup companies based on UW-research.
Wisconsin Entrepreneurial Bootcamp (WEB)	School of Business	http://www.bus.wisc.edu/weinertcenter/web.asp	Dan Olszewski			On Campus	This new program has been designed to provide Physical/Life Science or Engineering graduate students with an introduction to entrepreneurship and the tools, skills and issues faced in technology entrepreneurship.
Wisconsin Entrepreneurship Network (WEN)	UW Extension	http://www.wenportal.org/	Ayla Annac		608-263-0398	Off Campus	WEN's mission is to create seamless access to entrepreneurial resources and expertise from across Wisconsin to both spawn new ventures and help grow existing businesses.
Wisconsin Innovation Network (WIN)	Wisconsin Technology Council	http://www.wiscointechnologycouncil.com/win/	Andrea Johnson		608-442-7557	Off Campus	The Wisconsin Innovation Network (WIN) is The Tech Council's membership subsidiary - a community-based economic development organization dedicated to fostering innovation and entrepreneurship. In association with the Tech Council, WIN programs focus on the needs and challenges faced by new and growing technology-based businesses in Wisconsin.
Wisconsin School for Beginning Dairy and Livestock Farmers	Agricultural and Life Sciences	http://www.cias.wisc.edu/dairy/ch.html	Dick Cates			On Campus	The Wisconsin School for Beginning Dairy and Livestock Farmers provides classroom and field experience, mentoring, and farm internships to young people interested in a career as management-intensive graziers. They focus on grass-based (grazing) dairy beca
Wisconsin School for Beginning Market Growers	Agricultural and Life Sciences	http://www.cias.wisc.edu/marketgrower.php	John Hendrickson			On Campus	This is a unique program that combines knowledge from experienced growers and UW faculty. This course gives aspiring market growers a realistic picture of what it takes to run a successful small-scale produce operation - including capital, management, laboratories, etc.